

Zero to Income Affiliate Marketing with \$0 Investment

**A Step-by-Step Guide to Earning Money
Online Without Spending a Dime**



Introduction

Why Affiliate Marketing is Perfect for Beginners with No Money

Let's be real — starting a business usually means spending money first. Website setup, ads, tools... the list piles up. But affiliate marketing breaks that rule.

Affiliate marketing is **one of the only online income models where you can start with absolutely zero investment.** No product. No customer service. No inventory. All you need is your time, effort, and a smartphone or laptop with internet access.

It's the ultimate low-risk, high-potential game. Instead of creating products, you earn a commission by recommending others — think of it like digital word-of-mouth marketing, but with real money involved.

Whether you're a student, stay-at-home parent, or hustling a side gig — **this is your shot to earn without risk.**



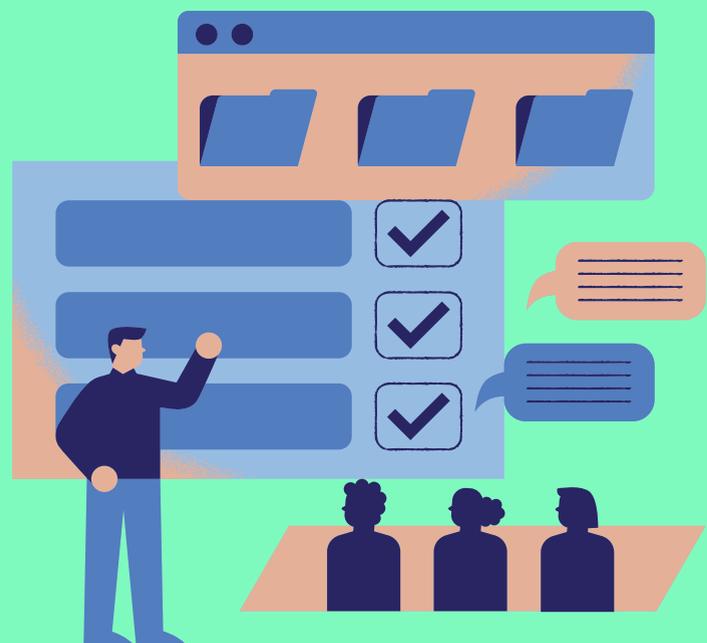
How This Book Will Help You Start Earning Without Upfront Costs

This isn't a fluff-filled ebook or some recycled theory. This is your **hands-on, zero-budget game plan**.

Here's what you'll learn:

- How affiliate marketing works (in plain English)
- Free tools and platforms to use (no credit card needed)
- Where and how to promote affiliate links the smart way
- Step-by-step strategy to make your first \$1000 online
- Real tactics to grow consistently (without paid ads)

And the best part? I'll show you how to do it all **without spending a single dollar**. You'll only need dedication and action.



Success Stories of People Who Started with \$0

Let's kill the myth that you need money to make money.

Here are a few real-world examples of people just like you who made it happen:

- **Edward, 21** – London: Started using only Instagram to promote web hosting affiliate links. Closed his first \$34 sale in 4 days.
- **Lucy, 29** – Manchester: Used WhatsApp groups to share blog tools. Crossed \$113 in affiliate commissions in her second month.
- **Oliver, 24** – Birmingham: No laptop, just a phone and Telegram. Promoted cloud hosting offers and earned \$150 in his first week.

These aren't techies or marketing pros — they're everyday people who **followed a simple system**, stayed consistent, and made it work.



Chapter 1: Understanding Affiliate Marketing

What is Affiliate Marketing?

Think of affiliate marketing as digital referral marketing. You recommend a product or service to someone online if they buy through your special link, **you earn a commission**. That's it!

You're not selling your own product. You're just the **bridge** between a company and a customer. When the customer crosses that bridge and makes a purchase, the company gives you a cut.

It's like telling a friend, "Hey, this hosting service is great," and then the company thanks you with money if your friend signs up.

In short:

You → Share a unique link
Someone clicks → Makes a purchase
You → Earn money



How You Earn Money Without Creating a Product

No need to:

- Create a website (right away)
- Build an app
- Invent a tool
- Handle payments or refunds
- Do customer support

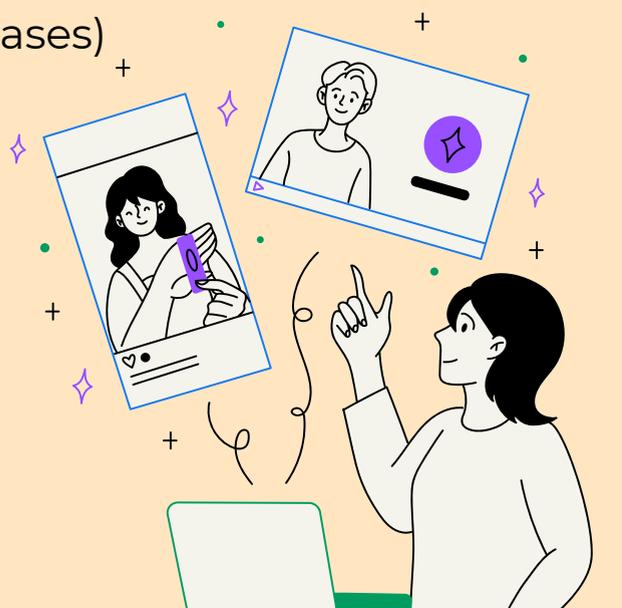


All you do is **promote**. The product is already built. The payment systems are in place. Customer support is handled. You're simply driving interest or traffic — and that's what gets you paid.

You get paid when:

- Someone signs up
- Someone buys
- Someone subscribes (in some cases)

There's **zero risk** and **no upfront cost**, which makes it ideal for beginners.



One-Time vs. Recurring Commissions

Not all affiliate programs pay the same way. Here are the two major types:

One-Time Commissions

You earn a fixed amount when someone buys once.

Example: You promote a tool that pays you \$5 for every new customer. That's it. One sale = One payout.

Pros: Quick money

Cons: You constantly need new sales to keep earning

Recurring Commissions

You earn **every month** a customer stays subscribed to the service.

Example: You promote web hosting that costs \$7/month and you earn \$1/month *for as long as they stay*.

Pros: Passive income

Cons: May take a little longer to build, but pays more in the long run



Introducing TD Web Services Affiliate Program

If you're serious about creating long-term online income, recurring affiliate programs are the golden ticket.

That's why TD Web Services Affiliate Program is built with recurring payouts. We believe that if you bring value once, you should get rewarded again and again.

Here's what makes it special:

- **Recurring commissions** (every time your customer renews)
- **High ticket products** (like VPS & Cloud Hosting)
- **Instant approval** — no waiting games
- **Reliable tracking** so you never miss a commission
- **Global payouts** — earn in USD, even from India

You'll be promoting **real services people need** — like Business Hosting, VPS, Cloud Servers — and earning a stable income without spending a dollar.



Chapter 2: Essential Free Tools You Need

You're starting with \$0, right? That's not a problem — but you need the right free tools to play smart.

In this chapter, you'll get a full beginner's toolkit of free tools to help you:

- Set up a website
- Create content
- Research keywords
- Track your links
- Look professional



1. Free Website Builders

Yes, you can start affiliate marketing **without a website** but having one gives you more control, builds trust, and helps you rank in Google. Thankfully, you don't need to pay anything to get started.

WordPress.com (Free Plan)

The most popular blogging platform in the world. With the free plan, you get a subdomain (like yourblog.wordpress.com) and access to themes and plugins.

Blogger

Old but gold. Owned by Google, it's super beginner-friendly and fast to set up. You can use your Gmail to log in and get going in minutes.

Wix

Wix offers drag-and-drop website building, great for beginners who want something visual. Their free plan includes hosting + a subdomain (yourname.wixsite.com/yourblog).

Pro Tip: Use your site to publish helpful content (like tutorials or reviews) and insert your affiliate links smartly.

2. Free Domain & Hosting (Temporary Options)



Eventually, you'll want your own domain like yourname.com, but when you're starting for free, these platforms are your best bet:

InfinityFree

Free web hosting with unlimited bandwidth and no forced ads. You can install WordPress, get email, and practice real hosting basics

000WebHost

Another free hosting service that lets you launch a basic website with WordPress in under 10 minutes. Comes with limited storage, but great for getting started.

Note: These free hosting services are good for learning and initial traffic, but they're not long-term solutions. Once you earn your first commissions, upgrade to a premium host (like TD Web Services).

3. Content Creation Tools (Free & Beginner-Friendly)



Creating content is the **heart of affiliate marketing** — but no, you don't need Photoshop or Final Cut Pro.

Canva (Free Plan)

This is your best friend. Create Instagram posts, Pinterest pins, YouTube thumbnails, ebooks, banners — all with drag-and-drop simplicity.

GIMP

A free alternative to Photoshop. Takes a little getting used to but powerful for serious image editing (logos, infographics, product mockups, etc.).

Pro Tip: Use Canva to design “how-to” posts or testimonials with your affiliate links embedded.

4. Keyword Research Tools

Creating content is the heart of affiliate marketing — but no, you don't need Photoshop or Final Cut Pro.

Ubersuggest

Great for beginners. Shows you keyword ideas, search volume, difficulty, and even competitor analysis.

Google Keyword Planner

Official Google Ads tool. Create a free Google Ads account (you don't need to run ads) and use this tool to find high-volume, low-competition keywords.

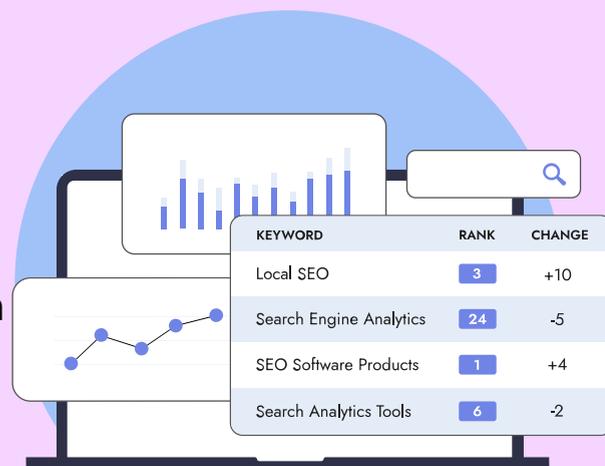
Use case: Type in something like “best VPS hosting” get ideas, create blog titles or video content around those keywords.

5. Automation & Tracking Tools

You need to track your affiliate links and understand your audience. These tools will help you do both — without costing a dollars.

Bitly

Shortens ugly affiliate links into clean, clickable links. Bonus: You can track how many people click.



Example:

Instead of

<https://tdwebservices.com/affiliate?id=12543-tid89>

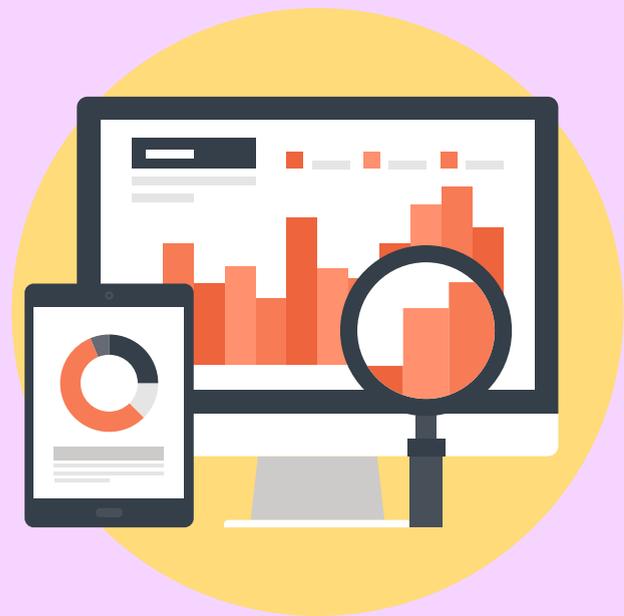
you get

bit.ly/td-affiliate

Google Analytics

Helps you understand who's visiting your site, where they came from, what they clicked. Essential if you're running a blog or funnel.

Pro Tip: Link Google Analytics with your site early — the data becomes more valuable over time.



Chapter 3: Choosing the Right Affiliate Programs

Okay, so now you've got the tools. What's next?

You need something to **promote**. But not just anything — you need the **right** affiliate programs. Ones that:



- Are **free to join**
- Pay you **fairly**
- Have products/services people **actually want**
- Work well even if you're a beginner

Let's break it down.

Best Free-to-Join Affiliate Networks

These are platforms that host *multiple affiliate* programs under one roof. They're free to join and give you access to hundreds of products to promote.

ShareASale

One of the most beginner-friendly platforms. It has tons of digital and physical product brands — especially in lifestyle, finance, tech, and software.

→ Great for bloggers and content creators.

CJ Affiliate

Massive affiliate network with premium brands. Great interface, detailed reporting, and solid merchants in web hosting, SaaS, and e-commerce.

→Slight learning curve but totally worth it.

Amazon Associates

The easiest way to start affiliate marketing. You can promote **anything on Amazon** — laptops, books, gadgets — and get paid when people buy.

→Lower commission rates, but **very high conversion** due to trust factor.

Pro Tip: Use Amazon’s “Site Stripe” tool to generate affiliate links directly from product pages.



Special Highlight: TD Web Services Affiliate Program

Let's be honest — web hosting and cloud services are some of the most profitable niches in affiliate marketing.

Why? Because:

- Everyone who builds a website needs hosting
- It's a recurring service (monthly/annual billing)
- The value is high — people are willing to pay more

That's where the **TD Web Services Affiliate Program** comes in. And yes, it's **free to join**.

Why It's Unique

Lifetime Recurring Commissions

This is HUGE. You earn not just once but **every time your referred customer renews** their plan. That's passive income, the smart way.

High Conversion Rates

TD Web Services offers real value — from Business Hosting to VPS and Cloud Servers. These are essential, in-demand services with competitive pricing and great support — which means **more people say “yes”** to buying.



Instant Approval for Affiliates

No need to wait days or prove your traffic. If you're serious and ready to promote, you'll get access fast.

Free Resources to Promote

Banners, email templates, social media graphics, and even a special affiliate manager to help you succeed.

How to Sign Up & Get Approved Fast

1. Visit → **tdwebservices.com/affiliate**
2. Fill out the basic form (no payment details required)
3. Add a short note like: *"I'm starting affiliate promotions via blog and social media. I plan to promote Business Hosting and VPS plans."*
4. Submit and wait for approval (usually within 24 hours)
5. Once approved, you'll get access to your **dashboard**, **tracking links**, and **banners**

Pro Tip: Promote evergreen services first — like Business Hosting — then move into higher-ticket offers like Cloud Servers as you grow.



Create your own Facebook **page** or **group** too. Post helpful tips, reviews, and beginner-friendly guides.

Pinterest

Pinterest is a **search engine, not just a social platform**. Create pins around blog posts or offers and link them to your affiliate content. You don't even need followers — keywords matter more!

Use **Canva** to design click-worthy pins.

Target niches: Blogging, Tech Tools, Side Hustles, Web Design, Online Income

Twitter (X) & LinkedIn

Twitter: Share bite-sized advice, opinions, and relatable content. Add affiliate links in replies or threads.

LinkedIn: Goldmine if you're promoting B2B products like web hosting or cloud services. Post helpful tips for startups, agencies, or freelancers.

Pro Tip: Use a pinned tweet or featured section on LinkedIn to showcase your top offer.



2. Content Marketing

Your content = your digital salesman that works 24/7.

Blogging (No Domain Needed!)

You can start writing on **Medium.com** or **LinkedIn Articles** both are **free** and have built-in audiences. Write “How-To” posts, reviews, comparisons, and beginner guides.

Example: “How I Built My Website with \$0 – Step-by-Step (With Tools & Links)”

Add your affiliate links naturally in the content.

YouTube

Use your phone. Use screen recording. No fancy edits needed.

Create short videos like:

- “How to get free SSL for your site”
- “Best free tools for affiliate marketers”
- “How to pick the right web hosting in 2025”

Add affiliate links in the description.

Pro Tip: Make simple thumbnails using **Canva**, and optimize titles with keywords.



3. SEO – The Long Game That Pays Forever

If you want **free traffic on autopilot**, SEO is king.

On-Page SEO Basics

- Use keywords naturally in your titles, subheadings, and image names
- Add internal links between your posts
- Use tools like **Ubersuggest** or **Google Keyword Planner** (free!)



Get Free Backlinks (Without Paying)

- **Guest post** on niche blogs (pitch via email)
- Answer questions on **forums** and link back to your post
- Join **collaborative roundups** (“10 bloggers share their top tools”)

Each link boosts your site’s authority — more trust, more traffic.

4. Leveraging Free Communities

This is where people **already ask questions** — and you can be the helpful person with answers (and links).

Reddit

Join **niche subreddits** (like r/Entrepreneur, r/WebHosting, r/WorkOnline).

Give real, honest answers. Only drop links if allowed — or DM people your affiliate link if they ask.

Quora

Answer beginner questions like:

- Which is the best hosting for a blog?
- How to start affiliate marketing with no money?

Give value. Then say, “Here’s what I used (link). It worked great for me.”

Discord & Telegram Groups

Join groups in your niche — or better, start your own! Share daily tips, mini-guides, and your links subtly. Build trust first, promote second.



Chapter 5: Scaling Without Money

Advanced Tactics

So you've got your affiliate links, free tools, and traffic strategies running. Now it's time to **scale**.

No ads. No paid tools. Just smart strategies that **compound your efforts and grow your income faster**.

Let's dive into the free, advanced tactics that help you go from "side hustle" to "real income."

1. Email Marketing – Build Once, Earn Forever

Your audience may forget your tweets, ignore your posts, or scroll past your blog...

But if you're in their **inbox**, you're in their world.

And yes — you can do this **100% free**.

Use MailerLite (Free Tier)

MailerLite gives you:

- Up to 1,000 subscribers
- 12,000 emails/month
- Beautiful drag-and-drop email builders
- Landing pages and signup forms

Perfect for beginners building their first list.

How to Build an Email List from Scratch

- Offer a **lead magnet** (like a checklist or mini-guide)
- Embed a signup form on your blog or website
- Use your social media bios, posts, and DMs to share your signup page
- Create a simple "freebie funnel" — Give value, collect email, build trust

Example:

"Want my list of 10 free tools I used to earn my first \$11?
Drop your email here"

2. Collaborations & Joint Ventures

No list? No traffic? No problem.

Borrow someone else's audience (ethically).

Partner with Micro-Influencers

Find creators with **small but engaged followings** — on Instagram, YouTube, Twitter.

Instead of money, offer value:

- Share their content
- Offer to create something for their audience
- Do a joint giveaway or guide

Pitch line:

"Hey! I love your content. I'm putting together a free guide for beginners on affiliate marketing — want to collab and include your tips?"

Cross-Promotions in Facebook Groups

Find FB groups that allow collaboration (like blog/podcast groups or affiliate marketing groups). Do things like:

- Shoutouts
- Link swaps
- Interview-style content

The goal? **Tap into new eyeballs without paying for ads.**

3. Repurpose Content – One Idea, 5X the Reach

You don't need to create 10 new pieces of content daily. You need to create **one good piece** — then remix it everywhere.

How to Repurpose Smartly:

Original	Repurposed Ideas
Blog Post	Twitter Thread, Instagram Carousel, LinkedIn Post
YouTube Video	Blog Summary, Pinterest Pins, Quote Graphics
Affiliate Tutorial	Email Newsletter, Medium Article, Quora Answer
Tools List	Infographic, YouTube Short, Telegram Post



Use **Canva** to turn your content into beautiful visuals in minutes.

Chapter 6: Mindset & Consistency

The Real Key to Success

You now know how to start affiliate marketing with \$0.
You've got the tools.
The platforms.
The strategies.
Even the blueprint.

So what separates those who make money from those who don't?

Mindset.
And **Consistency.**



This chapter is about keeping your head in the game — especially when the money doesn't come in on Day 1 (because spoiler alert: it usually won't).

Why Most People Fail (And How to Avoid It)

Let's be honest — affiliate marketing is **simple**, but not always **easy**.

Most beginners fail because:

- They chase quick money and quit when it doesn't come
- They promote 20 things and master none
- They stop after posting for a week
- They think “free = fast,” which isn't true

Here's the fix:

- **Pick ONE niche, ONE program, and ONE platform** to start
- Post daily, even if nobody sees it at first
- Focus on helping, not just selling
- Give it at least **90 days** before you judge your results

Success isn't random — it's just invisible in the beginning.

Setting Realistic Expectations

(First \$1... then \$11... then more)

Everyone wants to hit \$1140/month from Day 1.
But the real game is to build momentum.

Here's a realistic milestone ladder:

Month	Focus	Milestone
Month 1	Learn + Post + Build	First Click / First \$1
Month 2	Optimize Content	First Sale / First \$5–11
Month 3	Repurpose + Email	\$34+ (Recurring kicks in)
Month 4+	Scale	\$56–\$113/month & growing

Remember: Your first \$1 online will feel like \$113989.
Because it proves this thing **works**.



Tracking Progress & Staying Motivated

Affiliate marketing is slow at first.

The trick? **Track tiny wins.** Celebrate them.

Track weekly:

- How many posts/tweets/videos did you publish?
- How many clicks did you get?
- What content performed best?
- Did you grow your email list?

Use a simple Notion page, Google Sheet, or journal. What you track, grows.

Stay Motivated:

- Join 1–2 online communities of other marketers (Reddit, Discord, FB Groups)
- Watch success stories weekly — not to compare, but to stay inspired
- Keep your “why” in front of you — *freedom, family, extra income, side hustle... whatever drives you*

And if you ever feel like quitting, re-read this:

“Don’t count the days. Make the days count.” – Muhammad Ali



Chapter 7: Case Study – How I Made My First \$1,000 with \$0 Investment

This isn't theory. This isn't hype.

This is exactly **how I made my first \$1,000 online** without spending a dollar on ads, courses, or tools. Just time, hustle, and smart strategies.

You've already seen the tactics in previous chapters. Now, let me walk you through how I put them into action — including the mistakes I made (so you can skip them!).



Step 1: Choosing the Right Niche & Product

I didn't chase trends. I went for **evergreen demand** something people always need.

- 👉 I picked **Web Hosting** as my niche
- 👉 I chose **TD Web Services** as my main affiliate partner
- 👉 Why?

- High demand
- High payouts
- **Recurring commissions** (the real magic)
- Honest brand I could actually stand behind

Step 2: Setting Up – Using Only Free Tools

With \$0 in hand, here's my starter stack:

- **Website:** Blogger (later moved to WordPress.com Free Plan)
- **Design:** Canva Free (for posts, banners, PDFs)
- **Keyword Research:** Ubersuggest (free version)
- **Link Shortener:** Bitly
- **Email List:** MailerLite (free tier)

No paid themes. No plugins. Just what I could get for free.

Step 3: Traffic Strategy – Organic Only (No Ads)

Here's how I got my first 100 visitors:

Twitter/X

- Started sharing beginner tips on web hosting
- Replied to tweets like “my site is slow” with witty replies + my affiliate link
- Pinned a tweet with a hosting comparison + link

Quora

- Answered questions like “How to start a blog?” and “Best cheap hosting in India”
- Gave honest answers with a soft plug for TD Web Services

Facebook Groups

- Joined startup and blogging groups
- Answered hosting-related questions
- Shared a blog post: “How I launched my first website for free” with my affiliate links inside

Mistakes I Made Early On

- I promoted **too many products** at once → diluted results
- I used raw affiliate links on social → people didn't click
- I ignored SEO at first → missed early traffic compounding



Lesson learned:

- Focus on **1 program**
- Use **Bitly or custom redirects**
- Think long-term — plant seeds with blog & SEO early

The \$1,000 Breakthrough – How It Happened

By Month 3:

- I had written 7 blog posts
- Answered 15+ Quora questions
- Posted daily on X (including weekends!)
- Started an email list with a freebie: “10 Tools I Used to Start Affiliate Marketing for \$0”

And then... one of my blog posts started ranking.

Topic: “Best VPS Hosting for Beginners”

Clicks → Conversions → Recurring commissions kicked in
That one post + one tweet brought in **\$360 in the first month**

Over the next 3 months, that turned into **\$1,000+** in total earnings — without me touching it

How TD Web Services’ Recurring Commissions Made It Passive

One sale = Lifetime earning. That’s the power of recurring.

- I referred 4 people to Business Hosting
- 2 upgraded to VPS later
- They kept renewing monthly — and **I kept getting paid every single month**

That’s why I **highly recommend promoting recurring products like TD Web Services.**

It’s not just one sale. It’s income that compounds.

Conclusion & Next Steps

- You've made it to the end of this book — but this is just the beginning of your journey.
- You now know something most people never learn:
- **It's possible to build an online income from scratch... even with \$0 in your pocket.**
- No excuses. No fancy tools. Just strategy, consistency, and belief.

Bonus Section: Your 30-Day Action Plan – Start Earning with \$0

This **step-by-step 30-day plan** will guide you from **absolute beginner** to **earning your first affiliate commissions—without spending a single dollar.**

Week 1: Foundation & Setup (Days 1-7)

Day 1: Choose Your Niche (Pick something you're passionate about or has high demand)

Day 2: Sign Up for Affiliate Programs (Start with TD Web Services, Amazon Associates, or ShareASale)

Day 3: Set Up a Free Blog/Website (Use WordPress.com free plan, Blogger, or Medium)

Day 4: Create Social Media Profiles (Facebook Page, Pinterest, Twitter/X, LinkedIn)

Day 5: Learn Basic SEO (Watch free YouTube tutorials)

Day 6: Write Your First Blog Post or Social Media Post (Review a product/service)

Day 7: Join 3 Facebook Groups or Subreddits in Your Niche

Week 2: Content & Traffic (Days 8-14)

Day 8: Post on Social Media (Share helpful tips + affiliate link)

Day 9: Answer 5 Questions on Quora/Reddit (Include helpful links)

Day 10: Create a Simple Canva Graphic (Pinterest-friendly)

Day 11: Write a Medium Article (Repurpose your blog post)

Day 12: Engage in Facebook Groups (Provide value before promoting)

Day 13: Find 5 Low-Competition Keywords (Use Ubersuggest)

Day 14: Post a Short Video (YouTube Shorts/TikTok explaining a product)

Week 3: Growth & Optimization (Days 15-21)

Day 15: Email List Setup (Use MailerLite free plan)

Day 16: Write a Lead Magnet (Free checklist/guide in exchange for emails)

Day 17: Reach Out to 1 Micro-Influencer for Collaboration

Day 18: Repurpose Content (Turn blog post into Twitter thread)

Day 19: Comment on 10 Popular Posts in Your Niche (Add value, no spam)

Day 20: Track Clicks (Use Bitly to see which links perform best)

Day 21: Tweak Your Strategy (Double down on what's working)

Week 4: Monetization & Scaling (Days 22-30)

Day 22: Check Affiliate Dashboard (Any clicks/sales? Adjust if needed)

Day 23: Post Another Blog/Video (Focus on solving a problem)

Day 24: Run a Free Giveaway (Grow email list & social following)

Day 25: Engage in Twitter Spaces or LinkedIn Live (Free exposure)

Day 26: Test Different Call-to-Actions (See what converts best)

Day 27: Analyze Traffic (Google Analytics or social insights)

Day 28: Plan Next Month's Content (Batch-create posts)

Day 29: Celebrate Small Wins (First click? First lead? Progress!)

Day 30: Scale What Works (More content, more engagement, more earnings!)

Where to Go from Here (Scaling with Profits)

Once you've made your **first commission**, you've done something 90% of people only dream about.

Now it's time to **turn that trickle into a stream** — and eventually a system that works for you 24/7.

Here's how to **scale smartly** — without spending a dime.

Double Down on Recurring Commissions

If you've started with **TD Web Services' Affiliate Program**, you already have a head start.

Why? Because:

- You **earn for life** with each referral (not just a one-time hit)
- Hosting is a **must-have**, not a “nice-to-have”
- People stay subscribed — which means **you keep getting paid**

So instead of chasing 100 new sales a month, aim for 10 good ones that pay every month.

Build Out Evergreen Content

Start stacking your digital assets:

Blog posts with high-ranking keywords (use Ubersuggest + SEO basics)

YouTube videos with affiliate links in the description

Twitter/X threads that get saved and shared

These work for you *while* you sleep.

And they compound — the more you create, the more traffic you get.

Grow Your Email List (Even More)

If you followed the MailerLite strategy, you've already got your first 10–50 subscribers.

Now:

- Offer a freebie (checklist, mini-course, tools list)
- Send one email a week: value + story + soft promo
- Slowly warm your audience to bigger affiliate offers

Email = owned traffic = highest-converting traffic

Leverage What's Already Working

- Double down on platforms where you're seeing traction
- Turn high-performing posts into templates
- Collaborate with others in your niche for shoutouts or cross-promos
- Ask past buyers to share their experience — and turn that into content

If one funnel, post, or blog is working... replicate and scale.

When You Start Making Profits, Then What?

Don't rush to spend it. **Reinvest first.**

Here's how:

- Buy a custom domain & upgrade to real hosting (👉 TD Web Services Micro VPS)
- Run small paid ads to test your funnels
- Invest in tools (email, SEO, automation) that save time

Scaling is about **systems**, not just effort.